



**In Opinion:** Planning a special evening for Valentine's Day? Read the Going Green column on page 3 to find out how to "go green" while creating a romantic day for you and your loved one.



# Campus Chronicle

## High Point University

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Friday, February 13, 2009

### University offers free smoking cessation classes

By Pam Haynes  
Editor in chief

If nicotine is an addiction you just can't quit, High Point University is willing to help.

The school will pay for students and faculty to take smoking cessation classes beginning March 6 conducted by the American Lung Association. The classes will be held in the Hayworth Chapel fellowship hall on Mondays from 6-7 p.m. for six weeks.

Six people must sign up by contacting Kim Soban, director of Counseling Services, before the university will agree to pay. Four people have signed up as of Feb. 13.

Soban says the classes will use behavioral methods as a means to quit smoking.

"The classes will use behavior modification opposed to medications," she said.

She adds that the classes are being offered because HPU is going tobacco free, but she hopes that students will enroll for their own health reasons.

See "Smoking Cessation," page 7

### Cherry sets new record

By Mike Nuckles  
Sports Editor

Arctic wilderness, vast open stretches of terrain, twenty-thousand-foot mountains, Sarah Palin. These are things that most Americans think of when they picture the great state of Alaska.

Some High Point students, however, know that these things are not all that make Alaska special; they know that HPU runner Jesse Cherry also hails from there.

He says that it was not hard to run back at home, but he has had to fight some tough conditions to keep in shape.

"Winter break was painful this year. For two weeks it didn't get warmer than -25 degrees," Cherry said.

Cherry, a senior at High Point, can now be seen running indoor and outdoor track for the Panthers, as well as cross country in the fall. He has seen a number of successes since coming to HPU, including setting a new school record with a time of 14:26.38 in the indoor 5000-meters in January at the Niswonger Invitational, hosted by East Tennessee State University. For the effort, he was named the Big South Conference Choice Hotels Men's Indoor



Photo provided by HPU Athletics

See "Cherry," page 7

### HPU Volleyball coach resigns

By Mike Nuckles & Allison Hogshead  
Staff Writers

After six seasons as head volleyball coach, Chad Esposito announced his resignation Wednesday citing personal reasons.

It was a "tough decision" for the 2008 Big South Coach of the Year who garnered a 101-101 record since he came to HPU in 2003, according to the High Point University Athletics Web site.

Esposito's team had what was arguably High Point's best season since becoming a Division I member, compiling a 26-7 record, including a 13-3 mark in-conference. The team captured the Big South Conference's regular season co-championship before being upset by Coastal Carolina in the semifinals of the conference tournament.

"I made the decision in the best interest of my family. With my two boys becoming involved with a variety of activities, I just wanted to have more time to spend with them and my wife," Esposito said in an interview with HPU Sports Information.

See "Resignation," page 7

## Student clubs hold Gaza Awareness Week

By Megan Keany  
Staff Writer

While the sun may be shining and students might develop a carefree attitude as spring begins, the Rotaract Club and International Club are pairing up to remind you of a serious international crisis at hand.

The clubs will be co-hosting Gaza Awareness Week Feb. 16-20 to inform students of the situation in the Gaza Strip which recently underwent months of violent attacks.

This narrow piece of land along the Mediterranean coast in between Israel and Egypt is home to over 1.5 million Palestinians and is the site of

conflict between the extremist group Hamas and the Palestinian authority.

The president of High Point University's International Club and Palestinian native Manar Faraj believes that students on campus should learn more about the issue.

"We should have fun in college, but there is a part of life that people need to know about," she said.

The week begins on Monday with a showing of the film *Promises* that presents the Jewish-Palestinian conflict through the eyes of children. The film will be shown at 7 p.m. in the Terrace Room.

An Amnesty International speaker and a speaker educated on Israeli issues will educate students and provide faces to headlines on Tuesday at 7 p.m. in Phillips 120. An opportunity for questions and discussion will follow.

A candle and prayer vigil for Gaza will be held in the Charles E. Hayworth Sr. Memorial Chapel on Wednesday at 5:30 p.m.

The clubs will sell handmade embroidery outside of the café during lunch and dinner hours. The collected money will be sent to support families in Gaza.

The week will end with a night of poetry and art on Friday where dancers, singers and other performing artists are welcome to share art, poetry, music or any other form of self-expression.

Faraj believes that people in America can be isolated from the rest of the world and as students, "We have a lot of energy and should spend it on world peace."

Faraj hopes that Gaza Awareness Week will show two different sides of an issue and give students the opportunity to understand people with different beliefs and values, as well as an opportunity to help out those in need.



## On the Run: What's new

### Student falls four stories from York rooftop

Matthew Tremblay, a sophomore at High Point University, fell from the fourth floor of York residence hall Feb. 8.

Tremblay was transported to High Point Regional Hospital then Wake Forest Baptist Medical Center where he is currently listed in serious condition at the hospital's Intensive Care Unit.

### Baseball season opens at the end of February

Baseball season kicks off with the Baseball Olympics Feb. 17. The team officially begins play Feb. 20 with a three-game home series against the University of Dayton at Williard Stadium.

The team, led by first-year head coach Craig Cozart, will then host Temple University for a three-game set beginning Feb. 27.

## In this issue:

In A&E: 'He's just not that into you' is mediocre  
In Organizations: International Club inspires global awareness  
In Sports: Allred takes over Recreation Services





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The Campus Chronicle urges readers to submit letters to the editor.

The salutation should read: To the Editor. Letters should be typed and should not exceed 300 words. They must be signed and include the author's phone number and address for purposes of verification. No letter will be published without confirmation of the author's identity. Please do not send anonymous letters or form letters.

The staff reserves the right to edit letters for length, clarity and grammar, in addition to the right to reject a letter based on the judgment of the editors and advisers.

Mail your letter to: The Editor, Campus Chronicle, Box 3111, High Point University, High Point, NC 27262. Email your letter to news@highpoint.edu.

# Branding can lead to conformity

Staff Editorial

It's no secret that High Point University is a big believer of branding. Everywhere a student looks, the HPU logo is etched in products from T-shirts to waffles. Many people see it as a sense of school spirit. Others think it is an irritating PR tool.

The definition of branding is to impress firmly or, more commonly known in the business world, to publicize using a name. This is not a phenomenon known only to HPU; much of our culture involves branding.

A tank top will cost \$5 at Wal-Mart but \$20 at Abercrombie and Fitch. However, people will buy the A&F piece just so they can have the brand name stitched on the front of the shirt.

Brands are all about sending a message. Some companies try to send the message of quality and refinement. There is no question about what message HPU is trying to send: At High Point University, every student receives an extraordinary education in a fun environment with caring people.

This is an appealing message. Clearly it is working; our admission levels have skyrocketed over the past few years. People want to be here.

However the question is raised about how much is enough? How much can you shove an idea into someone's face before it loses its meaning or worse, it generates antipathy to the idea?

In November 2007, HPU enacted a branding policy, which outlines the regulations concerning what is to be branded. The policy has some goals, which are extremely beneficial in making HPU known to the world.

For example, before something is branded the question is asked, "Can someone take the information provided on this item and 'Google' it and have High Point University show as the #1 choice?" This is a wonderful marketing tool, which will allow HPU to expand

and grow.

This policy makes sense for the advertising and marketing world. However once students enroll and enter the campus they do not need to be continually reminded that they are at HPU.

Some of the items that are branded are outright ridiculous. The built-in lights that have HPUREC inscribed onto the screens cannot be seen by anyone unless you stand and look directly up. It's hard to think of how this would promote HPU.

Roger Clodfelter, the Director

**"An additional problem with branding is that it creates uniformity and therefore quashes individuality."**

of WOW!, says that branding on campus instills a sense of "pride in the product, the university, the students and creates energy." It does instill a sense of pride initially. However after a while one tires of seeing HPU everywhere and it no longer holds the same meaning.

Of most concern is some of the photographs posted in the dorms and a few academic buildings. These photographs depict students wearing HPU gear. Many are engaged in activities such as labs, community service, or just having fun.

However there are a few pictures that show students doing ridiculous things like sitting on a stool, holding a lanyard and a parking pass with High Point University written across the bottom. Pictures such as this hold no value other than to be an advertisement.

Since most of the pictures like this are in residential areas, like the Villages, they are only advertising to the students who live there. Even more outrageous is that in some of the better pictures, the subject is without HPU gear.

The solution to this problem has been to Photoshop in some HPU gear. This is really tacky. It is extremely obvious in a few of these pictures what has been photo shopped. Why can't the picture just be left the way it is?

An additional problem with branding is that it creates uniformity and therefore quashes individuality. If the only public pictures seen of HPU students are ones of them wearing HPU shirts, then what kind of impression does that send?

The student's personality is totally lost in the process. It doesn't give prospective students any idea of the kind of people they will encounter at HPU.

Lucas Conley, author of "Obsessive Branding Disorder: The Business of Illusion and the Illusion of Business,"

states that "[Branders] are so focused on the [brand] that they ignore the physical properties that compose it." The abundance of items and people branded at HPU creates this feeling of conformity.

People should not feel pressure to conform in a place that is supposed to introduce them to the real world. This is obviously not the motivation behind the branding process but it is an unintended consequence that could be approaching and many feel is already here.

The branding policy at HPU is excellent for PR and advertising. However, its designers have become overzealous in their quest for pride and popularity. Branding doesn't necessarily need to stop; it just needs to be toned down when pertaining to on campus items.

# Stress can motivate you

By Dr. Nido Qubein

Stress often gets a bad rap, but you should know that there is good stress and there is bad stress.

Good stress can be used like the tension in a bowstring. Unless you stress the bow and the string, your arrow won't fly straight to its mark.

A person who is experiencing no stress is also experiencing no challenge. And people who are not challenged will not exert themselves to succeed. Unchallenged people are bored and unmotivated.

Challenged students are excited and ready for action. They're like a talented, well-trained team going into a championship game. The challenge of winning fills the team members with an exciting tension that puts the edge on their performance, causing them to play at their best – and win.

Your vision and your action plan should fill you with positive stress that impels you to move toward your goals. That's why it's important to create an exciting vision. An effective vision arouses your passions. It sets in

front of you a future so enticing that you can taste it.

You should be able to see yourself in the vision. In your mind's eye, picture yourself as you will be when the vision has been fulfilled. If you can't see yourself in the vision, it won't have drawing power. The key to motivation is identity. If you can't identify personally with the vision and goals, you won't be able to generate sufficient interest and enthusiasm to bring them to reality.

Some people dream exciting dreams, but never bring them out of dreamland.

Often, the reason is that the person mistakes an exciting dream for an impossible dream.

There's an unconscious rating process that we go through when we're sizing up tasks. We think of the task in comparison to our own capacities.

If we think the task is bigger than we are, we become discouraged and we don't try.

If we think the task is beneath our capacities, we're bored by it, and we bypass it.

But if we think the task

matches our capacities, we're likely to wade into it.

The key to motivating yourself is to upgrade your estimate of your own capacities. If the dream excites you, you can achieve it. If it were beyond your reach, it wouldn't excite you. So when you face a major challenge, give your estimate of your capabilities an upward revision.

Positive stress enables you to overcome the inertia that tends to keep you in a rut.

People stay in ruts because it takes less effort to follow the rut than to get out of it.

But two things can cause you to get out of the rut: those two things are pain and pleasure.

When the pain of staying in the rut becomes appreciably greater than the pain of getting out of it, you'll get out of it.

When getting out of the rut offers you appreciably more pleasure than staying in the rut, you'll get out of it.

Both the pain and the pleasure represent positive stress.



## Student feels pressure to get married

By Elizabeth Welborn  
Staff Writer

Tick tock. Tick Tock. Tick freakin' tock. It seems that in my world being almost 21 means that your biological clock is ticking. Repeatedly. People all around me are tying the knot... the knot that I have no intentions of tying yet, but still feel immense pressure to do so.

It does not help my situation that I was maid-of-honor at my best friend's wedding over winter break. Walking down the aisle, I felt like a literal maid! All the bridesmaids who were in the wedding were married...except for the maid-of-freakin' honor. I did not advertise that I was single by any means but I must have had the "Spinster look" about me. People kept coming up to me saying the usual "You'll find someone someday." Gee thanks, old lady with the purple hair. I appreciate it. It was not like the other bridesmaids were older than me. All of the married bridesmaids were my age and younger.

It's not only the circumstances I find myself in, but also my family who puts on the pressure to find someone to marry. Every holiday that I have with my extended family, my very own grandmother never fails to ask me, "You haven't found anyone...yet?" She seems to always fit in the shocked "yet" at the end. Unfortunately, it's not just my grandmother but my whole family. It's my aunt trying to get me a profile on match.com. It's my mom randomly pointing out guys that I would "make cute babies with." It's no longer that I might look cute with a guy but that I will make cute babies with him!!

Is it really that weird that I have no potential groom in mind? Am I seriously an old maid at 21? Why are all my friends getting married and I'm just the spinster-of-honor? According to Divorcerate.org, in America the divorce rate is at 41 percent for first marriages. This isn't even looking at the age element. The divorce rate for women between the ages of 20-24 is 36.6 percent; for men the divorce rate is 38.8 percent. This age group has the highest

divorce percentage out of all the age groups. With these statistics, why in the world do people want me to get married? Now?

Since I am from North Carolina, maybe it is just a southern thing. Maybe people down here are still stuck with the idea that women are supposed to get married right away and make babies all through life. After all, most of my cousins are already married. With children.

I admit that sometimes I do plan my wedding out. But what girl doesn't? Still, I truly believe that I am in no way ready for marriage. I don't see how my friends could be either. I still feel like I am trying to figure myself out without the complication of a husband getting in the way.

My only solution seems to be to drown out my relatives, my friends and my life until the time is right for me to walk down the aisle as a bride. Until then, I'm happy simply planning for the big day. It's much cheaper that way...or so I hear.

## Presidential scholarships attract more advanced students

By Mike Nuckles  
Sports Editor

High Point University has made a major effort in recent years to attract a better, smarter student body. One of the ways this is most evident is in the number and qualifications of this year's Presidential Scholarship candidates.

I have seen this campus grow considerably since I arrived on campus in the fall of 2006, but the most significant development of all has been the dedication to bringing in more qualified students.

In 2009, the amount of students asked to visit campus to interview with professors and current Presidential Scholars was so high that two separate weekends are required to accommodate

all of them. In the past, as when I was a high school senior three years ago, students had their interviews on just one day.

Granted, statistics are not necessarily representative of true achievement. Indeed, the most recent freshman class was the best incoming class numerically in the University's history, but they are still freshmen and too many of them have made some immature choices, despite their academic figures. Overall, though, the class of 2012 is helping to build High Point's reputation.

I knew when I decided on High Point that it did not have the best academic pedigree of all of the schools I had been accepted into, but it felt right. I earned a modest Presidential Scholarship and have also joined the

Honors Program since enrolling. I have excelled academically and have earned a much better endowed scholarship for my work. Being devoted to achievement in college will certainly make me a more attractive candidate to graduate school admissions officers and future prospective employers, and the recognition by HPU - in the form of my scholarships - have made being a good student even sweeter by providing more instant gratification on top of the future benefits.

Providing scholarships to highly qualified students is absolutely essential to making the student body more distinguished - and High Point University, by increasing scholarship dollar amounts and the number of scholarships given away, is definitely heading in the right direction.

## Naming the University Center

The Campus Chronicle staff contributes to the list of potential names

By Campus Chronicle Staff

High Point University has been undergoing a vast change over the past few years. The most recent part of the change is the addition of the University Center, a dormitory which will house a variety of extraordinary features for students to enjoy.

The University Center will house 600 students with first class residencies. Other amenities of the Multiplex include a movie theatre and virtual bowling.

Amongst these features are three restaurants: a steakhouse, a soup and salad café, and a sports bar with an arcade. The Campus Concierge has asked the students to pick the names of these different eateries.

We here at the Campus Chronicle would like to make our nominations known to everyone and encourage you to place your suggestions in one of the many suggestions boxes

located around campus.

First is the steakhouse. Steakhouses are usually ritzy joints so we came up with some fancier names. "El Carne" sounds sophisticated and means steak in Spanish. Since we are at High Point University, the names "The Summit Steak House" and "The Extraordinary Steakhouse" would also represent our school very well.

Next is the soup and salad café, which is said to be similar to Panera Bread. The atmosphere in such restaurants is that of comfort, relaxation, and creativity.

This is the kind of place people go with laptops and work on screenplays or novels. With that in mind, "Nido's Nook" seems like an appropriate name.

"CatNip" would be another great name, which focuses on our mascot. "The Pinnacle of Pitas" would make our café the Mount Olympia of soup and salad bistros. On the other

### Humor

hand, "The Caring Sandwich Shop" would reflect the HPU staff's dedication to its students.

Last but certainly not least, we have the sports bar. A sports bar with an arcade is the place to kick back, relax and have a couple of cold drinks with some friends.

"The Roar" would be a spectacular name to emphasize our passion for sporting events. Students would come to "The Roar" and cheer their hearts out for their favorite team. Some more amazing names and great examples of alliteration are "The Panther Pub," "The Panther Pit," and "The Panther Pen." "The Fun Pub" would be a catchy name that would inspire a community of merriment.

Don't like our names? Think you can do better? We hope that you will contribute your ideas for the naming of these restaurants. It's fantastic that the students get to be a part of this endeavor.

## Go 'green' for Valentine's Day

By Dianna Bell  
Staff Writer

When pondering what to get your sweetie, or yourself, on the day of love, keep in mind that you do not have to destroy the earth in order to impress.

Flowers have become a romantic yet expected staple on Valentine's Day. When picking out a bouquet, why not go organic? Organic flowers offer a unique spin to such a cliché gift and they also save the earth from any further spraying of poisonous pesticides.

To go along with the flowers, add a box of Fair Trade chocolate. Regular cocoa beans are harvested by child workers who are forced to toil under dangerous conditions. Fair Trade certified chocolate not only ensures that products are fresh, it also guarantees that no child labor was used. Sounds sweet to me.

If your honey has more extravagant tastes and expects a little bling, there is an Earth-friendly solution here as well. Look for jewelry that was made from recycled metals with natural gems. Many are intricately hand-crafted pieces that beat the typical run-of-the-mill plain band with a diamond. Go for a gift with a little more flair, all while saving Mother Earth.

To conclude the night of romance, many couples dine out at an expensive restaurant. What could be more romantic than cooking for your significant other? Buying organic local ingredients helps the earth (again with those pesky pesticides), and also supports local farmers.

These ideas can be used on any occasion and for any person. The holidays aren't an excuse to throw the earth out the window. Keep Nature's well-being in mind as you prepare to treat someone special in your life.

Do you agree  
with our  
opinions?

Let us know.

Send your letter to  
the editor to  
news@highpoint.edu  
in 300 words or less.

Deadline:  
Feb. 19



## 'Lord of the Rings: Conquest' mirrors the movie

By Jesse Cherry  
Staff Writer

Lord of the Rings: Conquest, Xbox 360, PS3 - \$60

Even if I had the power of the one ring, enjoyment while play "LotR: Conquest" would have been hard to come by. Based off of the movies and not the books, "Conquest" tries to capture the energy and epic scale of the battles Peter Jackson created on screen, but none of the magic that made the movies so special made it through.

My roommate walked in on me as I mashed the x button slaying hundreds of mindless enemies, and he couldn't tell what I was playing. Even after I told him it was LotR, he sat there for a couple minutes squinting at the screen trying to figure out if I was lying to him. If the name of the game hadn't been printed on the box, I might have been just as confused.

All four of the classes, warrior, mage, archer, and scout, look like generic fantasy creations. Even when you get to control main characters like Aragorn and Gandalf, you wouldn't know it if the game didn't paste their names above their heads. The four classes have distinct moves, but their unique play styles fail to make the game fun.

"Conquest" has two campaigns, which I beat in less than three hours. The first campaign has you playing on the heroes' side as you try to destroy the ring. The evil campaign follows an

alternate story line where Frodo never destroyed the one ring.

Each of the two dozen or so battles takes place at different locations, but follows the same routine of hold this spot and mash buttons to kill things, capture this spot and kill more things, kill this specific thing, and repeat. There isn't much variety. When going up against trolls and other gargantuan creatures the movies are known for, "Conquest" gives you a simple and unexciting way to topple them, making the feat feel ordinary. With poor graphics and flat sound, it is hard to make anything epic.

"Conquest" supports up to 16 player battles, but it is hard to find anyone else playing online. Most of my matches consisted of one or two other players and me running around as Frodo failing to kill each other. When you get only a single point by killing someone and you have to accumulate 50 to win, it takes a while when only two people are playing. Even when I found a game with 16 people, the large maps felt empty without the mass amount of computer controlled characters filling up the generic looking locations.

You can grab three of your friends to play through the two campaigns with you, but if they react the way mine did, you may be spending some very lonely Saturday nights in the future because of the cruelty you inflicted upon them. D-

## 'There's a Slight Chance I Might Be Going to Hell' will make you laugh out loud

By Courtney Adamo  
Staff Writer

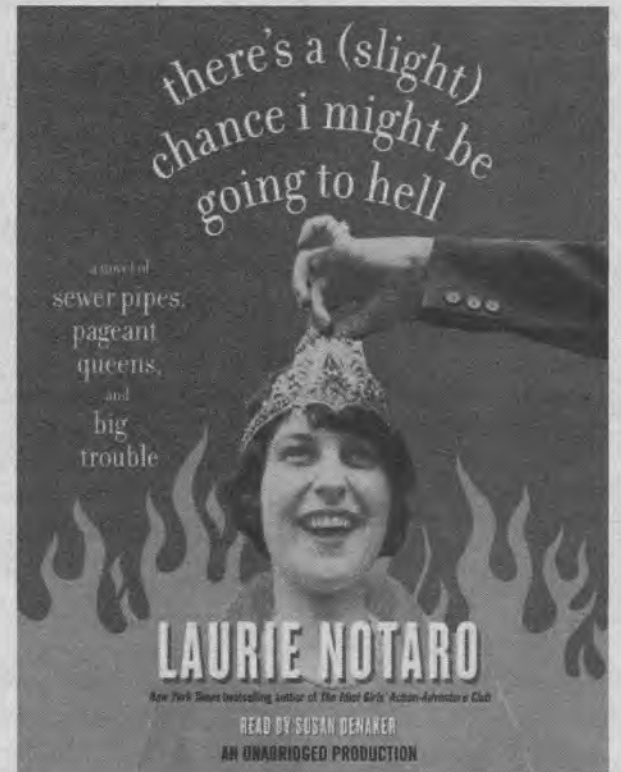
Laurie Notaro's first shot at fiction, "There's a (Slight) Chance I Might Be Going to Hell," leaves readers roaring. When Maye relocates from Phoenix, Ariz. to Spaulding, Wash. with her husband who is a professor, she has a hard time making friends in the small town. As a childless 30-something who works from home, Maye tries everything to make friends. She joins a very different kind of book club, hangs with the town vegetarians who argue over the vegetable of the month, and goes on a bad "friend date."

When she hears about the Sewer Pipe Pageant, a crazy town tradition that accepts contestants regardless of age and gender, Maye thinks she's found the way she'll make friends. The winner of the annual pageant is guaranteed a town-full of friends, so Maye enters with her singing Australian Shepherd. Upon entering, she learns each contestant must have a sponsor - a former pageant winner. A series of mishaps leads Maye to Ruby - a chain-smoking former beauty queen who lives out

on the edges of town. Soon, Maye finds there is a lot more to small-town Spaulding than there originally seemed and is determined to find out the big secret.

"There's a Slight Chance" is witty, spunky, sarcastic and, as always, Notaro allows readers to laugh out loud at life's ridiculous peculiarities.

Notaro also wrote the popular "Idiot Girls" books, a collection of brutally honest, observant essays about life, love and everything in between.



## Butch Walker is 'super catchy'; Damone is more singing than screaming

By Jen Paolino  
Staff Writer

Diversity seems to be the theme here folks. The only thing that these bands have in common is the fact that they make amazing music. So you definitely need to give them a listen.

**Band Name:** Butch Walker  
**Album Title:** *Left of Self Centered*  
**Who They Sound Like:** If Ryan Adams, Gavin DeGraw and Snow Patrol got together to make a record, you'd get an amazingly mellow, but super catchy bunch of songs that you'll want to listen to over and over again.

**Why You Should Listen:** This album isn't just for one particular mood; it encompasses pretty much every emotion a person can think to experience. A mix of acoustic and electric guitars, with the added bonus of deep, soulful vocals, you'll be able to sing these songs at the top of your lungs and fall asleep to the melodic sounds of tracks like "There For Tomorrow (One Day At A Time)."



**Band Name:** Kenna  
**Album Title:** *New Sacred Cow*  
**Who They Sound Like:** You might ask yourself if Pharell Williams from the Neptunes had his hand in mixing this record. Just in case you can't come up with an answer on your own, let me tell you...He didn't.  
**Why You Should Listen:** Because everybody needs a little techno in their lives, right? If you're in the mood to dance, and I mean really dance, turn up 'Free Time' as loud as you can and jump around like a crazy person. It's totally worth it.



**Band Name:** Spoon  
**Album Title:** *Kill The Moonlight*  
**Who They Sound Like:** If you're a fan of Vampire Weekend, or just enjoy some really catchy indie-pop, it would definitely be in your best interest to check out this record.  
**Why You Should Listen:** Although at times it might be slightly "trippy," the piano works on tracks like "The Way We Get By" is extremely poppy. No matter how hard you try and fight it, your



head just won't be able to stop bobbing in time to the music. You might even catch yourself snapping your fingers.

But don't worry, I won't tell. It's just that good.

**Band Name:** Damone  
**Album Title:** *Out Here All Night*  
**Who They Sound Like:** If Flyleaf were to ditch their slightly grunge sound,

and incorporate a little more singing with a little less screaming, you'd find yourself listening to twelve tracks off Damone's debut record.

**Why You Should Listen:** These guys, and girl, are definitely not a pop band; well, at least not in the way we're thinking of. Hailing from Boston, this four piece melds hard-rock guitar solos with punchy vocals that make you wonder if you've traveled back in time. This band is bringing 80s pop-rock back with a vengeance, so grab your vintage Les Paul and get ready to rock out.



**Band Name:** Endeverafter  
**Album Title:** *Kiss Or Kill*  
**Who They Sound Like:** The hard edge of acts like Hinder and Saving Abel with the diversity of bands like Fuel and Nickelback.

**Why You Should Listen:** Here's another example of a band that's determined to put a new spin on 80s rock. The record opens up with guitar riffs that are so fast they might make your head spin. But if you're willing to give it a good listen, you'll find front man Michael Grant's infectious voice will have you singing along in no time. Heavier tracks like 'Tip of my Tongue' will have you playing air-guitar like a beast, but softer songs like 'Next Best Thing' will make you realize that this band is just that.







By **Holly Iverson**  
A&E Editor

You've heard of the Oscars before. Well, these are the Hollies. Over the past few months I've been analyzing and critiquing movies so I can pass my recommendations on to you. Some of the traditional Oscar categories are included, such as Best Supporting Actor. But I also included a few of my own, like Best Payoff Ending. Each movie that wins an award, whether it's for good or bad reasons, receives a Golden Deer. It's a nice part of High Point University we'd pass on to the directors, producers and actors in the movies if we could.

Let us know what you think! You can comment on the awards by going to our website, [www.campuschronicle.org](http://www.campuschronicle.org). Post your thoughts at the bottom of the story.

# "The Hollies"

## Worst Movie to Take a Bathroom Break During:

**Underworld: Rise of the Lycans**  
This 2009 prequel follows the two Underworld movies that came out in 2003 and 2006. At a mere hour and 32 minutes, this movie delivers only the necessary information. The beauty of releasing prequels after the first few movies in a series is that you know exactly what you need to include in order to make the story complete and to answer any lingering questions. Every minute of this movie seemed to be filled with information crucial to the other two movies' plotlines, so taking a bathroom break mid-movie would've been a bad choice.

## Best Payoff Ending:

**Seven Pounds**  
We've all seen them - movies that weave a tangled web of information that confuses viewers until 20 minutes before the ending. "Seven Pounds" is one of them. This movie was remarkable, and even more so was the depth of the storyline. Since so many details are included in this movie, it's easy to come up with your own ideas of how the ending will be. But in the final minutes, when all of the puzzle pieces are assembled for you, you'll realize, too, that "Seven Pounds" has the best payoff ending.

## Best Supporting Actor:

**Heath Ledger, "The Dark Knight"**  
Think of Patrick from 1999's "10 Things I Hate About You." Then think of Gabriel from 2000's "The Patriot." These two movies, along with others, simply do not communicate the depth of skill Heath Ledger displays in his portrayal of the Joker in "The Dark Knight." Throughout the entire movie I had to keep reminding myself that the Joker was, indeed, Heath Ledger - the same actor who played a character running down bleachers singing, "I love you baby (can't take my eyes off of you)." His talent is certainly showcased in this film, and his performance should make anyone sit through the two and a half hour movie in awe.

## Worst Movie to See With High Expectations:

**Slumdog Millionaire**  
With all of the media praise surrounding this movie, it's easy to think you're about to see a profound movie as you're eagerly waiting through the previews. But despite the good cinematography, the story itself is mediocre. Sure, the movie gives insight into life in India, something most movies don't. But the bones of "Slumdog" are quite normal and expected. Of course, there's a love story involved. The most unusual thing about the movie was the inclusion of the television game show "Who Wants to Be a Millionaire?" It was an Indian version of the show, but it still felt awkward and out of place. "Slumdog Millionaire" is a decent movie but beware of media's inflation of its mediocrity.

Arts and Entertainment editor **Holly Iverson** presents awards to noteworthy movies of the year, both bad and good.

## Best Actresses:

**Kate Hudson and Anne Hathaway, "Bride Wars"**  
Together, these two actresses play life-long best friends, and their connection on screen is undeniable. Hudson and Hathaway really got into their characters in this film and it turned out beautifully. The movie is classified as a romantic comedy, and there's plenty of humor to go around. The duo are best friends competing for the same venue for the weddings they've been dreaming of, but when something goes terribly wrong, their claws come out. The humor in this movie was created by the male who wrote the story, and the male director helped showcase the jokes. It would've been incredibly easy for the film's jokes to come out overdone and dramatized, but Hudson and Hathaway keep it at the perfect level.

## Best Supporting Cast:

**Valkyrie**  
Don't see this movie for Tom Cruise; see it for the supporting cast. The movie lacks any big names in acting with the exception of Tom Cruise, but I think that's the best part of the movie. The purpose of the film was to tell a story that few people know about - an attempt to assassinate Adolf Hitler from inside his private circle. Having lesser-known actors helped tell this lesser-known WWII story. Sometimes it seemed as if Tom Cruise stuck out like a sore thumb from all of the other characters. Cruise's acting wasn't horrible; it just seemed to fall short of the performances of the other actors involved.

## 'He's Just Not That Into You' carries a clear message

By **Jessalin Graham**  
Staff Writer

When guys do not call girls, act like jerks, or date us for years without marrying us, we often respond by making a million complicated excuses to explain their behavior while our female friends simultaneously reassure us that our relationship is going great. However, according to the film "He's Just Not That Into You," based on the book by Greg Behrendt and Liz Tuccillo, when situations like this arise no deep analysis is necessary and the simple truth is guys are most likely just not interested.

"He's Just Not That Into You" is a boldly honest depiction of how guys and girls behave in relationship scenarios. One of the major themes in the film is women overanalyze and misunderstand what guys say or how they behave almost 100 percent of the time. In a scene that proves this point, one of the female characters starts to believe one of the male characters might be attracted to her and she tells this to another female friend. Her friend immediately Google searches themes for their wedding and the two characters hadn't even gone on a single date. As it turns out the female character had mistakenly taken a few things the male character had said and done for her and interpreted it as attraction.

The outrageous spoofs on real

life are definitely what creates the most humor in this film. Because it examines this silly behavior so closely throughout the entire movie and we see it portrayed on the big screen it causes the audience to ask, "Do people really act this way?" Unfortunately, they soon realize they either know someone who has done these things or have done these things themselves and they end up laughing, although sometimes in horror.

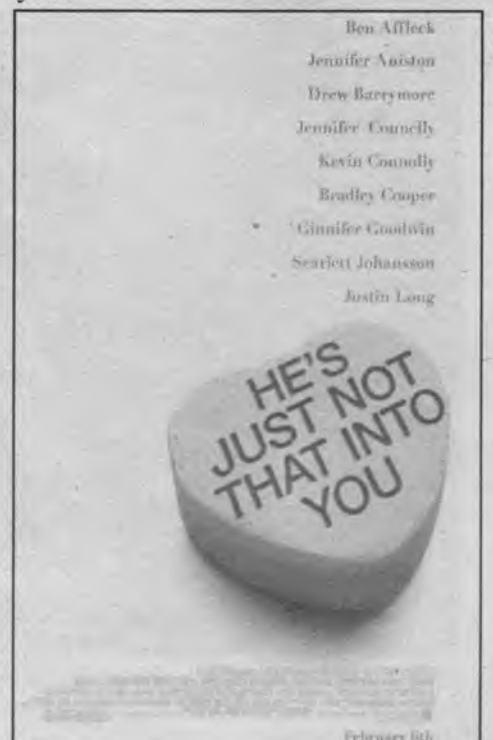
A variety of characters with interconnected storylines are presented in the film as well, which allows for more relationship examples. This also adds confusion and makes the story a lot more complicated and sometimes difficult to keep up with. A married couple played by Jennifer Connelly (Janine) and Bradley Cooper (Ben) are connected to their real estate agent named Conor, played by Kevin Connolly, who sold them their house. They set him up with Janine's friend Gigi, played by Ginnifer Goodwin, and they go on one date. Conor's friend Anna, played by Scarlett Johansson, meets Ben in the supermarket line which leads to Ben cheating on his wife (see, I told you it was complicated).

Anna's friend Mary, played by Drew Barrymore, encourages Anna to go out with Ben even though he is married because she heard a story once about two people in the same situation who ended up happily ever after. Mary meets Conor when Anna

recommends he place a real estate ad in her magazine. Conor's roommate Alex (Justin Long) gets mixed into the story when Gigi comes to his restaurant hoping to run into Conor in person since he never called her after their date. The characters connect full circle with Gigi and Janine, who also work with Jennifer Aniston's character, Beth, who has been dating Ben Affleck's character Neil for 7 years and Neil just happens to be one of Ben's best friends.

As a whole I consider "He's Just Not That Into You" a mediocre film, but the much needed lessons the audience learns makes it worth watching at least once. The interesting group of characters tackle nearly every possible aspect of relationship drama that occurs in real life dating scenarios today and makes the audience realize how silly, paranoid, and sometimes downright delusional women can be when it comes to dating, and especially how smothering women can be in an attempt to achieve their happily ever after, which they believe only means a husband and a house full of babies, and this is certainly not always the case. It is imperative for women to realize that we do not have to keep up with everyone else's happy endings to achieve a happy ending of our own. We should be patient and stop assuming that we have to be in a relationship to be happy and that a dysfunctional relationship is better than none at all. This film also

helps us to understand that instead of playing mind games with the opposite sex we should communicate honestly with each other and evaluate our relationships realistically to minimize misunderstandings and unnecessary drama. However, by far the most important lesson we should take from this film is if a guy is not treating you right, doesn't call you and doesn't act interested in dating you, no matter how many excuses you make for him, the truth is he probably is just not that into you.





## A capella show provides entertainment for all ages

By **Scarlett Hester**  
Staff Writer

The UNC Clef Hangers packed the T. Austin Finch Auditorium in Thomasville on Feb. 7. Audience members ranged from toddlers to elderly, but all ages were pleased with the performances they witnessed.

High Point University's own Toccatones opened for the Clefs. Dressed in their typical T-Tone garb (jeans, blazers, dress shirts, and ties) they took the stage and wowed the crowd with three of their stronger songs, "Cathedrals," "Mexican Wine," and "Cecilia." The Toccatones ended their set with a new song, Kansas' "Carry on My Wayward Son."

After the Toccatones the Clefs took the stage. The UNC Clef Hangers are North Carolina's oldest male a capella group and are recognized nationwide. It's easy to see why. A combination of stellar musical talent, exceptional stage presence, and catchy tunes proves to be the perfect formula for a dynamic performance. The group consists of 16 male vocalists majoring in everything from journalism to pre-pharmacy. There are only two music majors to be found in the group.

The Clefs opened with their well known version of "Africa." After individually introducing themselves to the audience they continued their performance, slowing it down a little bit with "Have I

Told You Lately That I Love You." They ended the first half of their set with The Fray's newest single, "You Found Me." After intermission the Clefs rejuvenated the crowd with another chart-topper, Coldplay's "Viva la Vida."

The Clefs then took a turn towards more traditional songs like "And So It Goes."

The beginning of "Carolina in My Mind" received shouts and applause of approval from the audience, consisting mostly of native Carolinians.

The Clefs wrapped up their performance with rap hit "Let It Rock," which brought squeals of approval from the females in the audience. The Clefs fed off the energy and teased the audience some more by shedding their button filled vests and un-tying their ties.

The Clefs left the stage to a standing ovation and whoops and hollers from the audience hoping for one more song. And one more song is what the audience got.

The Clefs re-took the stage, all still disheveled from "Let It Rock" and broke into yet another rap song, this time their version of "Put On" and "Get Money." The audience clapped and cheered as The Clefs sang and danced their way to the end of the song and yet another standing ovation.

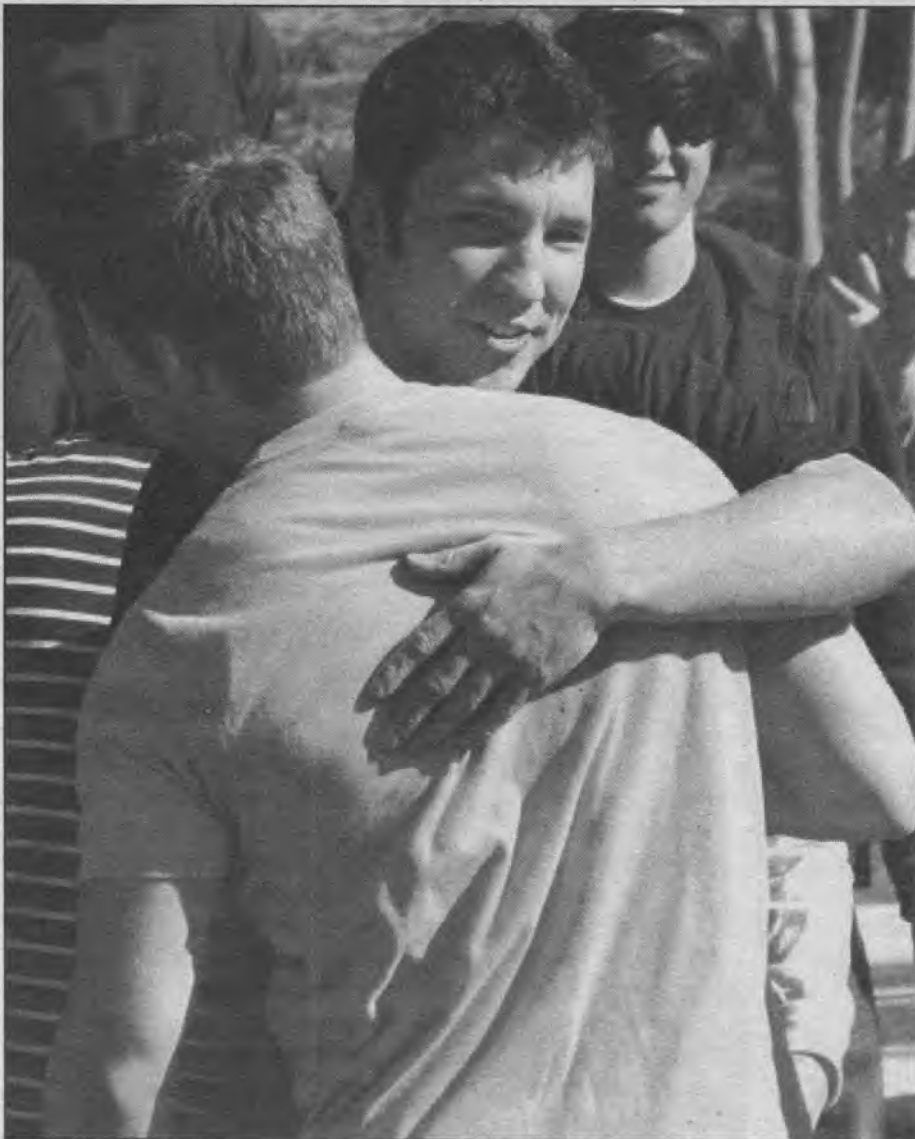
The Clef Hangers take a capella to a whole new level. They flawlessly integrate classic songs into today's hits, making their performances appealing to all ages.



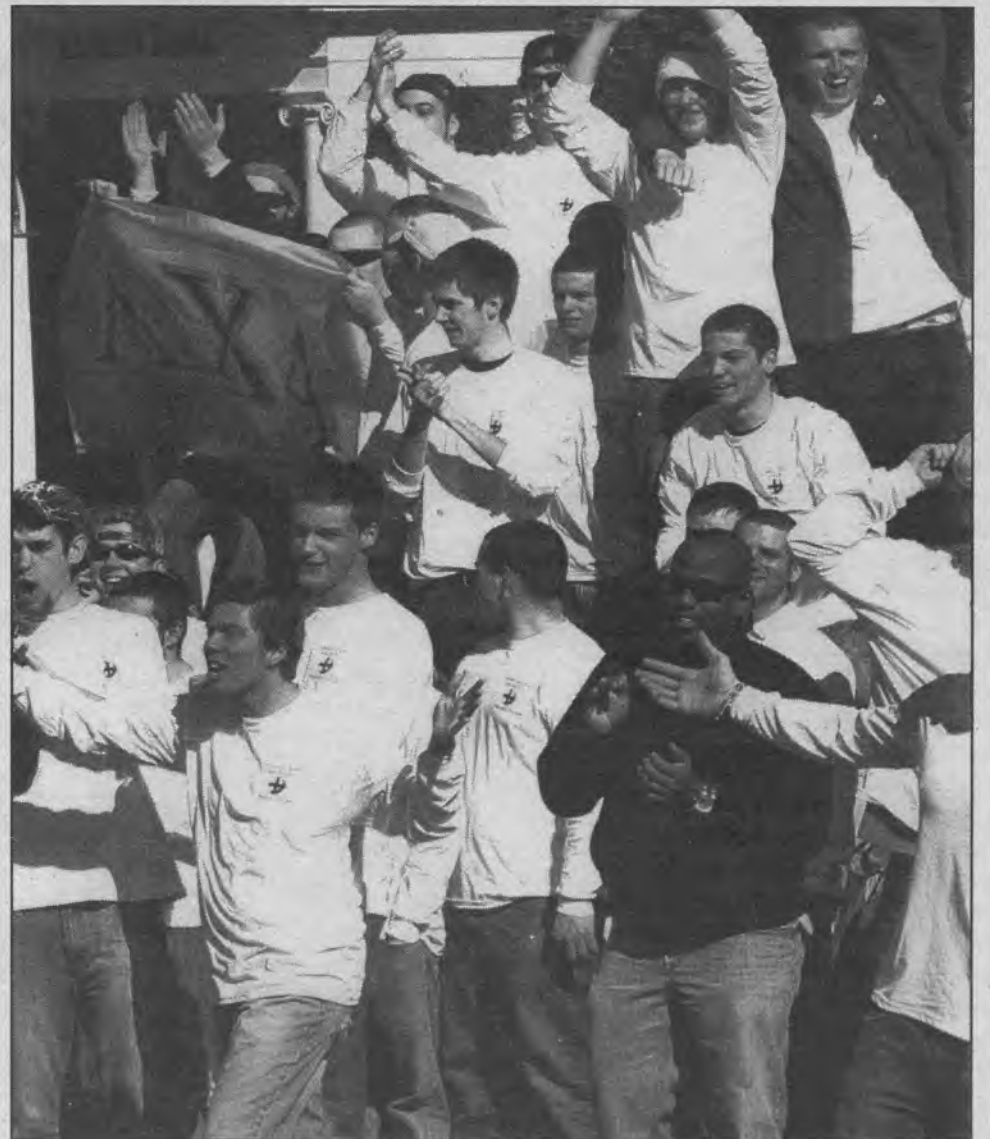
Above: The Toccatones played in Thomasville on Feb. 7 where they opened for the UNC Clef Hangers. Below: The UNC Clef Hangers perform at the T. Austin Finch Auditorium. Photos by Scarlett Hester



## Campus Scrapbook: Fraternity Rush



Left: Michael Earman, a senior and president of Pi Kappa Alpha, hugs a newly inducted brother and welcomes him into the fraternity. Rush week was held Jan. 27-31.



Members of Lambda Chi Alpha proudly wave their flag and welcome new fraternity brothers at McEwen Crossing on bid day.

Photos by Jesse Kiser



# Gossip site JuicyCampus.com shuts down

By **Bryan Rothamel**  
*Organizations Editor*

The Internet became a little less "juicy" on Feb. 5. Anonymous gossip, rumor and rant Web site JuicyCampus.com has shut down operations.

JuicyCampus ceased operating claiming that they could not compete in historically difficult economic times because online ad revenue has plummeted and venture capital funding has dissolved, according to a press release on the company's weblog at

juicycampus.blogspot.com.

High Point University administrators had asked JuicyCampus to take High Point University off of its servers in November 2008, but the Web site refused. Administrators and the Office of Information Technology then blocked the site from campus computers.

The relief from college gossip isn't here yet, however. Recently another anonymous gossip Web site, College Anonymous Confession Board at [www.collegeacb.com](http://www.collegeacb.com), has launched. Its founder, Peter Frank, is a first year

student at Wesleyan University in Middletown, Conn.

In a College ACB press release dated Feb. 5 Frank states: "The site is devoted to promoting actual discussion, not provoking salacious posts or personal attacks."

"I have only been in charge of it for 3 months," Frank said in an e-mail to the Campus Chronicle. "The original owners, Aaron Lerner of Wesleyan and Andrew Mann of John Hopkins University, started it to create an anonymous board where people could discuss topics that might be considered

taboo."

Unlike JuicyCampus, Frank states his site has a report button next to each post that allows students to report libel, though he also says the site's libel rules are "loose." Registration for the site is not needed to post, only to report any questionable content

High Point University has a section on College ACB, and there was one post for the university as of Feb. 13.

So far, the Web site has 500 schools in its database.

"Smoking cessation," continued from page 1

"This is an opportunity to get rid of that habit," she said.

Gail Tuttle, vice president of Student Life, says participants will select their own quit date and will slowly decrease their nicotine intake.

"This is a support group," Tuttle said. "It's very therapeutic and supportive, and you decide your quit date."

Tuttle notes that 28 universities and colleges in North Carolina have either gone tobacco-free or have adopted the 100-foot rule which bans smoking within 100 feet of any building on campus.

To sign up for the classes, e-mail Soban at [ksoban@highpoint.edu](mailto:ksoban@highpoint.edu) by Feb. 15.

"Resignation," continued from page 1

Athletic director Craig Keilitz believes that though the loss of Esposito is significant, the athletic department will still be able to attract a good candidate to fill the position and help the team continue in its success.

"The volleyball program under his (Esposito's) guidance has proven to be a shining example for HPU athletics both on and off the court," Keilitz said, also speaking with Sports Information Director Brian Morgan. "I am very excited about the direction our volleyball program is going. I have no doubt that we will attract an outstanding pool of highly-qualified coaching candidates for this position."

The volleyball team graduated four players from the 2008 team.

## Presidential Scholarship Weekend added

By **Pam Haynes**  
*Editor in chief*

Due to a growing number of prospective students, High Point University will be holding two Presidential Scholarship weekends instead of one this year.

Students selected from a pool of applicants will visit the university today and Saturday as well as Feb. 27 and 28. A total of 281 students have been invited for the first weekend and approximately 300 students have been invited to the second weekend.

Andy Bills, vice president of enrollment, says the additional weekend was created because more gifted students have been applying to HPU.

"The academic quality of our applicants has risen steadily for the last

two years, and we wanted to give more qualified students the opportunity to apply and compete for our top academic scholarships," Bills said.

During the event, prospective students will attend scholarship interviews with faculty and other presidential scholarship students. They will also attend a Presidential Scholarship dinner and a performance from Cabaret tonight and a "Conversation with President Qubein" on Saturday.

"The more of these students that come to campus, experience the unique culture of HPU and enroll each fall, then the academic quality of our students and institution continues to rise," Bills added. "These are the very best academic students from our accepted applicant pool."

## Staff Profile: Susan Hodge watches students grow

By **Katie Nelson**  
*Opinion Editor*

"I believe the children are our future," sings Whitney Houston in her hit song "Greatest Love of All." This same sentiment is shared by Susan Hodge, who has worked the front desk of the security office for 20 years.

All her life Hodge has worked with children and she loves it. She has three children of her own and five grandchildren who are "the reason to get up in the morning."

Charlotte is the farthest away any of her children live; as a result she spends every other weekend with all her grandchildren. At first it might seem difficult to keep five kids ranging from ages 7-13 happy for a whole weekend. However, it's no problem for Hodge who keeps them entertained by various methods such as skating and mini-golf.

Hodge has always taken care of kids. For 17 years, she ran an in home day car center. She always had a different number of kids every day. Some would stay one day, others the whole week.

"Cherry" continued from page 1

Track Athlete of the Week on Feb. 5.

Cherry has enjoyed a breakout season in 2008-09. This season has been the first since Cherry's freshman year that he has not been held back by an injury. In fact, Cherry plans on returning to High Point for a fifth year because he has a year of eligibility remaining in track that he would like to use up. With the momentum that has been building this year and with one more year to go, he has high hopes.

"My goal is to make nationals. If you make it to nationals, you're going to be in the top 50 in the nation," Cherry

Hodge is a nurturing person. Many of the kids she took care of still keep in touch with her.

Over time she got a job at High Point University where she "traded little kids for big kids." When she started, the HPU staff was much smaller so her duties were much more numerous.

Back in the day, Hodge would be the dispatcher, make student IDs, and anything else that was needed around the security office. Now that HPU has expanded, she is still in charge of parking and identity matters but her duties have been narrowed to more clerical work.

Hodge's favorite job is helping and comforting the students. She approaches all situations with the mindset of "If that were my child what would I want people to do?"

"God gave me a big heart so I want to use it," she said. She has certainly had many people to pass her heart to.

Every semester she has had about five student workers in the security office. She refers to these students as her children and gets

emotional when thinking about their graduation.

However, her office is never empty. Students hear how great she is and immediately want to work for security.

Hodge loves to watch her student workers grow up. She compares the experience to watching a "butterfly emerge from a cocoon."

Apart from her immense family at HPU, Hodge has a husband, Steve, and three kids. Steve is a retired paramedic who now works as a courier for a medical company.

The two have been married for over 30 years. Steve does his share of raising the kids and "can pack a diaper bag just as fast as I can," said Susan. He has never once complained about keeping the kids, which reflects his attitude toward children.

The Hodge children have done very well for themselves. Dana, the oldest, is the logistical supervisor for Polo Ralph Lauren.

Ashley, the youngest, works in Charlotte for a cable company as a distributor. Finally, Jonathan, the only

In addition to running, Cherry was involved in several other sports in high school before completely committing himself to running. He played football and hockey, and was very talented at cross country skiing, placing tenth in the junior nationals in that event. With all of these choices, though, he chose running because he was just good at it. He enjoys the cross country season especially.

"Cross country is my favorite. It is more about running than just getting a good split," Cherry said.

The indoor track season will



Susan Hodge runs the front desk at the security office. Photo by Katie Nelson

boy, works as a police officer with the Graham Police Department.

It seems no matter where life takes Susan Hodge, she will always have children to care for.

be winding down soon, giving way to the outdoor season. For the first time in several years, High Point will host a track meet. The Vertklasse Meeting will be held at the Vert Track and Soccer Stadium on May 2. Cherry will be there, as will a large number of other marquee High Point athletes.

Though driving from High Point to Eagle River, Alaska would take you about 74 hours (4,322 miles, according to Google Maps), having a native from the Land of the Midnight Sun here in the warm, sunny south makes the gap smaller than it may seem.



**\*\* Job Opportunity! \*\***

# Do you want to be one of us?



## Apply now to be part of the Campus Chronicle editorial staff.

The Campus Chronicle is a student-operated organization that strives to deliver quality information to the campus of High Point University.

**Positions available:**

Online Editor  
Arts and Entertainment Editor  
Organizations Editor  
Sports Editor  
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**Application deadline:**

# March 1

To apply, contact Dr. Bobby Hayes, Campus Chronicle adviser, at  
[bhayes@highpoint.edu](mailto:bhayes@highpoint.edu)



# International Club gives students a greater world perspective

By **Bryan Rothamel**  
Organizations Editor

Imagine entering a school where over 90 percent of your peers are natural born Americans. They might have traveled as far as Alaska to get here, but they at least know the English language and American culture.

Your family is from Trinidad and Tobago. You came to America to learn English better and now you attend a university in High Point, N.C. You might still have a slight accent but when you look around, 90 percent of your peers look similar to one another and you look and talk different.

Nerve racking?

High Point University is proud of the various backgrounds of the students it attracts. Whether it is a top ranked chess player, a family fighting to send its first child to college or just



International Club members pose for photo in the Great Room. Photo Submitted

the "average Joe," HPU seems to have a mix.

The freshman class of 2008 had students from 11 different countries, which means some students are traveling across oceans to get to HPU. These students fight to assimilate in the American culture.

One campus organization that helps these students is the International Club. Made up of over 40 members, the club hosts various events, including educational documentaries, food festivals, fashion shows and a pageant.

The first few days of the semester, HPU international students may try to associate with students of similar backgrounds. This may mean Japanese students hang out with only other Japanese students or the Brazilian students stick together. Not only can this cause international students to feel disconnected to the rest of the student body this also hurts diversity efforts.

"[International Club] is a family for whoever doesn't have a family over here, who came from a different country or different culture," says Manar Faraj, a Palestinian student and club president. "It is a great means to spread awareness of our cultures. Not just the cultures but issues throughout the world."

IC is a learning experience for all involved. The students are able to learn how each culture differs and the similarities that exist.

"It helps you learn about other people," says Ramon Orellana, who is half Mexican and half Salvadorian.

For one day, club members participated in the Muslim holiday of Ramadan.

"We always dress according to the country [we are learning about]. We dressed in the Hijab and fasted that day from sunrise to sunset just to practice and feel what the Muslims feel," says Faraj. "Then we all broke the fast together," she finishes with a smile. Ramadan is one of the many events that brings the group closer together.

What makes the club unique are the differences that compose it. Members come from nations including Palestine, South Korea, Egypt, Japan, Chile, China and many other countries plus the United States. Faraj estimates 15 percent of the members of the group are American.

Outside of the campus Starbucks, a few Asian students sit with a Central American student. Stopping by is a South American student. Earlier, a Middle Eastern student stopped for a few quick words.

This isn't an unusual sighting of IC members

The biggest barrier the students have to break is the language difficulties. Many students are still learning English or are at different mastery levels. What a student may think he or she is saying is taken completely different by the receiver.

Faraj says what helps to break down the communication barrier is the club members are like family. They know the other never means harm by anything so they can work through their communication problems.

The good news: everyone knows what is it like. They know what it feels like to be misunderstood or find it hard to communicate thoughts. After all, they are going to a college where over 90 percent of their peers are more fluent than them.

"It takes a lot of patience. We have to hear each other well so we practice hearing each other," says Hugo Hormazabal, originally from Chile.

Communication is deeper than just words too. Actions can easily be misinterpreted.

On one occasion for a community fair, the IC welcomed a few Palestinian women. Hormazabal, used to Chilean culture where touching is not only accepted but expected,

was crossing the line of Palestinian culture. Palestinians do not believe in contact between nonrelatives.

He quickly realized the problem and understood why the women were upset.

"I was close to getting hit over there," Hormazabal remembers of the experience.

The learning doesn't stop for just club members. Every year the organization hosts an international food festival and also an international desert festival. The events allow individual students to show off their culture's best foods.

The club bolsters many interna-

tional students but also many American students come to the events and are in leadership roles in the club. The executive council is almost half American.



Food on display for the international desert fair. Photo submitted

For the first Miss International competition, hosted by the IC, an American won.

"We didn't choose Miss International based on beauty or height. We chose her on what she did to make the world a better place or why she considers herself international," Faraj says.

Out of 30 women, the winner, the first runner-up and second runner up will participate this semester in three various projects the IC will sponsor including a painting and a special venture benefiting African refugees.

Takashi Torigoe, from Japan, says to American students, "Come to see us." He continues that if you can speak English you can communicate with any of them.

They do have many differences like background, hours to get home, etc. But they are finding a few surprises along the way.

"The most interesting thing by far is how many things in common we have as far as the sports we appreciate, the music we listen to," Hormazabal says.

Some professors encourage students to attend events because of university foreign language requirements.

Faraj says French professor Dr. Jean-Francois Llorens encourages students to attend IC meetings.

"You might find a student that speaks French," Faraj says. That can help French students practice with someone that is fluent.

The International Club has something for all.

Maybe you crave some Indian



Manar announcing the first Miss International finalists. The top three placing women will all do a service project this semester. Photo submitted

food; the IC had a night for that. Maybe you want to do salsa dancing; the IC had a night for that too. Or maybe you just want to hear about different cultures and global issues; the IC has that as well.

## Student bonds with diverse people in IC

By **Bryan Rothamel**  
Organizations Editor

Hugo Hormazabal is originally from Chile, where the official language is Spanish. Chilean grade schools do teach English to children, although it is British English.

Hugo and his family moved to America five years ago to improve their English knowledge.

Learning the language is important. It is estimated that 480 million people world wide speak English as their native language or secondary language. The Spanish language is spoken

by 320 million people worldwide as their native or secondary language.

These staggering figures could be important for the first year High Point University student.



Hugo teaches salsa dancing in the Great Room. Photo submitted

When

he came to HPU he could have tried to assimilate with the general student body in order to better learn the American way and language. He chose, however, to join the International Club.

The club is filled with many students of various competence levels of English. Club president Manar Faraj estimates only 15 percent are actually from America, so a large portion of the club is still learning the language.

"I thought it was my duty to collaborate [with the club members]," says Hugo.

Although Hugo originally joined the club because he felt he should, he has learned many things from the organization.

He has learned how to listen because of the language difficulties and also about how other cultures operate. He has taught a class on Central America salsa dancing even though he is from South America and never salsa danced previously.

He has also learned how the world is more connected than he originally thought. His favorite type of music, reggaeton, is also popular with many other IC members.

Once, late night in the campus student center, Hugo was showing some students how Chileans dance. The students started saying, "Go Hugo! Go Hugo!" Smiles filled the faces all around the small group including the Chilean himself.

While Hugo could've tried to join clubs that stretched his English, he joined a club out of respect and now he is learning more than ever about himself and the world. He can learn about English in class.



## High Point U, city should consider current mall site

By **Bryan A. Rothamel**  
*Organizations Editor*

High Point University was approached about buying Oak Hollow Mall. Rumors around school, community and the web speculate we will demolish it and then build a football stadium. Previously I have written how I feel about adding a football team: I am against it.

I, however, am not against Oak Hollow Mall being demolished for an HPU athletic venue. The City of High Point needs to act quickly on this matter.



Oak Hollow Mall

The bottom line is Oak Hollow Mall is dying, slowly and painfully. Every month it seems another store closes. By an eye count, there are 36 store openings give or take a few. That doesn't count the many locations of empty kiosks. The City of High Point wants growth in tourism and the furniture industry. Here is the best opportunity to satisfy HPU sports, tourism, furniture and much more.

This all, of course, is hypothetical. The government acquires the mall plot legally through eminent domain. They pay fair market value for it and also try to buy as many empty plots surrounding the mall. The mall is then immediately torn down along with the other structures on property the city buys (e.g. Circuit City, bank, empty land).

In a partnership with HPU and the city, construction of an arena complex begins. The arena seats no more than 10,000. Construction of other surrounding buildings can include small meeting halls and maybe even a simple auditorium. The signed agreement between HPU and High Point gives HPU first right to the building for athletic events. A management firm is contracted to arrange both basketball games and special events. HPU's men's and women's basketball teams move to the new arena while volleyball stays in the Millis Center.

The management firm brings in small concerts, similar to those at area amphitheatres. The High Point Market Authority can use the meeting halls and arena as more furniture showroom space. Other events the firm can bring in are the circus, rodeos, minor league hockey and conventions. Local high schools can play large holiday basketball tournaments there, too. HPU can also use the arena for commencement and convocation, alumni and family weekends and two concerts a year.

Ticket sales pay for upkeep while both HPU and High Point both pay usage fees. Also, the city enacts a greater tax on tourism related industries to help pay for the costs. The city also actively recruits another hotel to be established on Mall Loop Road.

This set up accomplishes HPU's need for greater space for special events. It also allows the team to host better schools because our facilities would be above par for a school of our stature. Concerts inside would not only be weather-friendly but also would provide better audio than that of the Millis Center.

The city gets a chance to grow tourism to a "High Point." Events will attract people from Greensboro, Kernersville, Winston-Salem, Davidson County, and as far as Danville, Va. These people will sleep in hotels (less likely), fill up on gas (more likely) and eat in restaurants (most likely).

The construction of such a venture would add jobs to a failing economy. The short-term effect is increase in construction workers to do demolition, site work and construction. The long term effects include more restaurant staff, arena staff workers, hotel workers, gas station attendants, arena complex managers, etc. Also, this creates an entertainment corridor on Eastchester Drive. Currently, many plots are for sale or lease on Eastchester. This will encourage more businesses to locate on Eastchester. This is an idea that supports itself after the initially large cost.

Also, losing the mall to something that does not bring in high tax return could be detrimental to the High Point economy. It is hard to regain any retail lost. If the city takes the retail to bring in entertainment then they not only will eventually regain the retail tax base but increase it. The mall is currently not increasing anything related to retail.

Having an arena is something the city has outlined in its "Core City Plan." Although the "core city" ends at the corner of Eastchester and College, this should be an exception. The City of High Point needs to move on it before it is too late. I'm asking for a lot, because I'm trying to raise the bar.

## RECENT SCORES

### Men's basketball

Winthrop 56	Coastal 70	HPU 64
HPU 63	HPU 68	Charleston So. 57

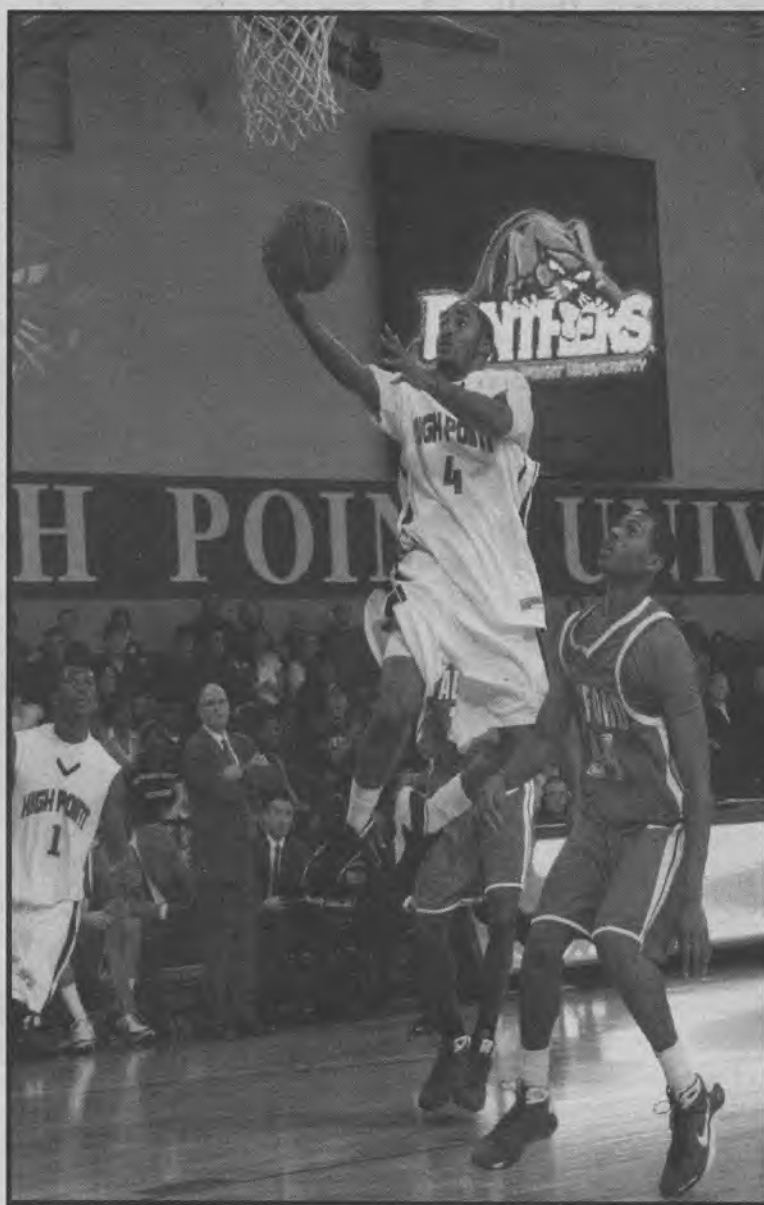
### Women's basketball

Charleston So. 82	Coastal 63	HPU 42
HPU 79	HPU 71	Liberty 65

### Track and Field

**Niswonger Invitational (at East Tennessee State)**  
 Jesse Cherry - school record 14:26.38 (5000-meters) - 3rd  
 Shauna Marsh - 5:06.50 (mile) - 3rd  
 Jevin Monds - 4:16.50 (mile) - 3rd  
 Zsanett Kis - 10:16.05 (3000-meters) - 4th

**UNC Eddie & Jo Smith Classic (at North Carolina)**  
 Anthony Berkis - 4:19.46 (mile) - 1st  
 Nick Benton - 4.0 meters (pole vault) - 6th  
 Drew Blazure - 12.55 meters (shot put) - 9th  
 Manika Gamble - 0:09.06 (60-meter hurdles) - 10th



Left: Eugene Harris goes up for a layup at the Men's Basketball game against Radford on Jan. 17. The Panthers lost 65-52.

Below: Harris, a Junior from Pittsburgh, Pa., currently has 276 points in the conference, the highest of any other player on the team. Harris was named on the Big South All-Freshman team during the 2006-07 season. Photos by Jesse Kiser





## Allred announced as Coordinator of Recreation Services

By **Mike Nuckles & Kathryn Mills**  
Staff Writers

HPU Recreation recently hired Mat Allred to fill the vacancy as Coordinator of Recreation Services. Allred comes to High Point after graduating from UNC-Wilmington.

"(Allred) is working hard already to analyze what the students want out of the Rec Center," said Roger Clodfelter, High Point's Director of WOW.

Allred replaces Steve Harrell, who worked at High Point for three semesters before resigning in December. Harrell now serves in a similar capacity at North Carolina State University. He was instrumental in getting the new Slane Center recreation areas up and running, as well as making marked improvements to intramural sports at High Point.

"Steve Harrell did an excellent job laying the ground work; now I need to take the torch and run with it," Allred said.

Allred has quickly taken control of Recreation Services, implementing new sports and programs to be offered. One of his main objectives is to increase participation in intramural sports. Among his ideas are implementing intramural softball, extra group exercises, and bicycle rental.

Allred also looks to make changes to the intramural football program. In the past it has been offered as a four-on-four event. Starting next year, though, the game will be played seven-

on-seven. Given the sport's popularity, he plans on running a flag football tournament this spring.

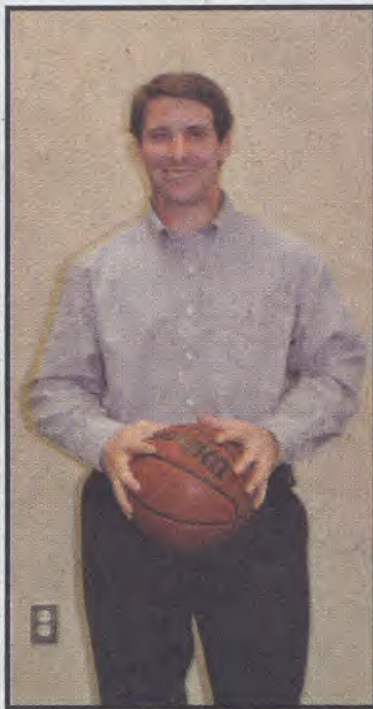
"Mat is working on all fronts to improve what's available to our students," said Clodfelter, who is pleased about football in the spring. "We are really excited about our future with him."

Sports have always been a great passion throughout Allred's life and he realized after searching throughout the corporate world he was not passionate about where his life was headed.

Allred found HPU online; he had actually been looking to go to graduate school when he wound up on HPU's website. Luckily, shortly after Harrell's position opened up, he realized that the spot was perfect for him; after all, sports are where his passion lies.

"If I were given a billion dollars, I would still want this job," said Allred. It didn't take long before he hand delivered his application and got the position.

One of his favorite assets of the school is how important the students



Top left: Mat Allred was recently hired as coordinator of Recreation Services. Top Right: Dan Suseck shakes past a defender during the ACIS Flag Football Playoffs last semester. Photos by Kathryn Mills and Jesse Kiser

are. "The second I walked on to campus I could feel the energy; it is contagious," said Allred.

He believes the students come first in every aspect of the school; he has seldom seen or heard of such treatment at other universities. This is one thing he truly loves and is excited about.

"(HPU) is unparalleled with any other school I have seen," said

Allred. He enjoys the start of any new sport, mentioning that it is exciting for him and that it even gives him goose bumps.

Allred hopes to keep the gym facilities updated and current. He thinks it will be easy to find out about what will keep the students happy since they are so involved on campus.

## Beall, Fontaine introduced as new women's soccer coaching staff

By **Allison Hogshead**  
Staff Writer

Following Coach Michelle Rayner's resignation, athletic director Craig Keilitz named Marty Beall, who previously coached at Francis Marion for six years, as the head coach of the women's soccer team.

Beall comes to High Point after amassing a 56-44-7 composite record as FMU's head coach. During his career, he helped the Patriots successfully transition to Division I soccer and holds a 2-0 record against HPU. Beall looks forward to the "energy and excitement" that president Nido Qubein has inspired

in High Point's students.

"I am thrilled to have the opportunity to lead the women's soccer program at High Point University," said Beall. "I am anxious to start working with the student-athletes and to continue building on the success that the Panther women's soccer program has enjoyed on and off the field."

Soon after his own hiring, Beall hired Brandi Fontaine as an assistant coach and recruiting coordinator.

"Having coached her (Fontaine) and worked with her, I know the type of passion and energy that she will bring to this program. She has a strong understanding of what we want to do on and off the field and we share a very similar

philosophy."

Fontaine, who was also Beall's assistant coach at FMU for the last four seasons, played on the Patriots team for three years from 2005-2007.

Junior Laura Eldridge, the second leading scorer from the 2008 season with six goals, will miss Rayner yet feels that Beall will help the team continue to be competitive in the Big South Conference.

"First off, he has a great vision for our program. He is very enthusiastic and everyone is willing to work extremely hard for him," Eldridge said. "I will miss Coach Rayner; she was a great coach and person. She taught me a lot as a player and a person; her presence will

be missed in our program."

In the 2008 season, the women's soccer team went 8-5-8 and was eliminated from the Big South Conference Tournament in the semifinals after a hard-fought loss against Coastal Carolina. In 2007, the team won the conference tournament. Eldridge believes the program has a fair chance at the championship next year.

"I am extremely excited for next season! We have a tremendous amount of talent returning and coming in, so it's up to us where we go from here. Hopefully we will bring home another championship," Eldridge said.

## Men's basketball defeats Winthrop for season sweep

By **Bryan Rothamel**  
Organizations Editor

High Point University won a home men's basketball game on a night where HPU honored the coach with the most wins in program history.

HPU defeated Winthrop University for the second time this season 63-58 in front of a raucous 1,449 in the Millis Center. The win marks the first time HPU has swept WU in program history.

"We are humbled to get any win. I'm glad to get any win and hopefully we can spring board from this," head coach Bart Lundy said.

Leading the way for the Panthers (7-17, 2-11) was freshman guard Nick Barbour with 31 points on 50 percent shooting from the floor. Freshman guard Jacob Iati played a career high 31 minutes finishing with six points, four assists and

five rebounds. Four other HPU players were tied with six points apiece.

Winthrop (6-18, 5-9) relinquished the lead 2:18 into the game and never held it again. HPU stretched its lead to as many as 16 points with a Barbour fast break lay-up with 15:42 left in the game.

WU slowly chipped into the deficit and brought it down to four points on a three-point play from Cameron Stanley to cap a 10-0 run for the Eagles with just under three minutes left. Barbour made two free throws and Iati chipped in one of his own to finish the game for the Panthers.

Following his second consecutive 30+ point scoring performance, Barbour said, "It was nice to know we can win the games if we can just do it."

Barbour and his teammates have had many close games this year. HPU has gone 3-7 in games decided by eight or less points.

"I'm proud of those guys. The plays we haven't been making we made down the stretch especially in the last 1:20 in this game," Lundy said.

Iati saw more time on the court because of foul trouble for freshman guard David Singleton who played 16 minutes compared to Singleton's usual 28 minutes per game average.

"I've been doing [late game situations] all day in practice. I play against one of the best point guards in the conference in David Singleton [in practice]. He prepares me for stuff for this," Iati said following the game.

The Panthers were without the service of Gene Harris who did not dress for the game but was seated on the bench in street clothes.

"[Harris not playing is] just an internal team deal. He's great with the team, great with the coaching staff. It was

an internal suspension," Lundy said about the absence of the junior guard. Harris is averaging 12.3 points per game this season.

The victory gives High Point its first victory against an NCAA Division I team at home and ends a six game home losing skid.

At halftime, HPU honored Jerry Steele with the unveiling of a banner with his likeness on it. Steele stood at half court with his wife Kitty and HPU athletics director Craig Keilitz. During a standing ovation from the crowd, Steele blew kisses to the audience. Steele is HPU's all time winningest coach with 458 victories at HPU. He is in the top 50 all-time winningest coaches in NCAA history with 609 victories from his time at both HPU and Guilford College.

HPU travels to Boiling Springs to play Gardner-Webb University on Feb. 14 at 2 p.m. The game can be seen on MASN.



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